

# 63106 Promise to Success, Promise Neighborhood Initiative

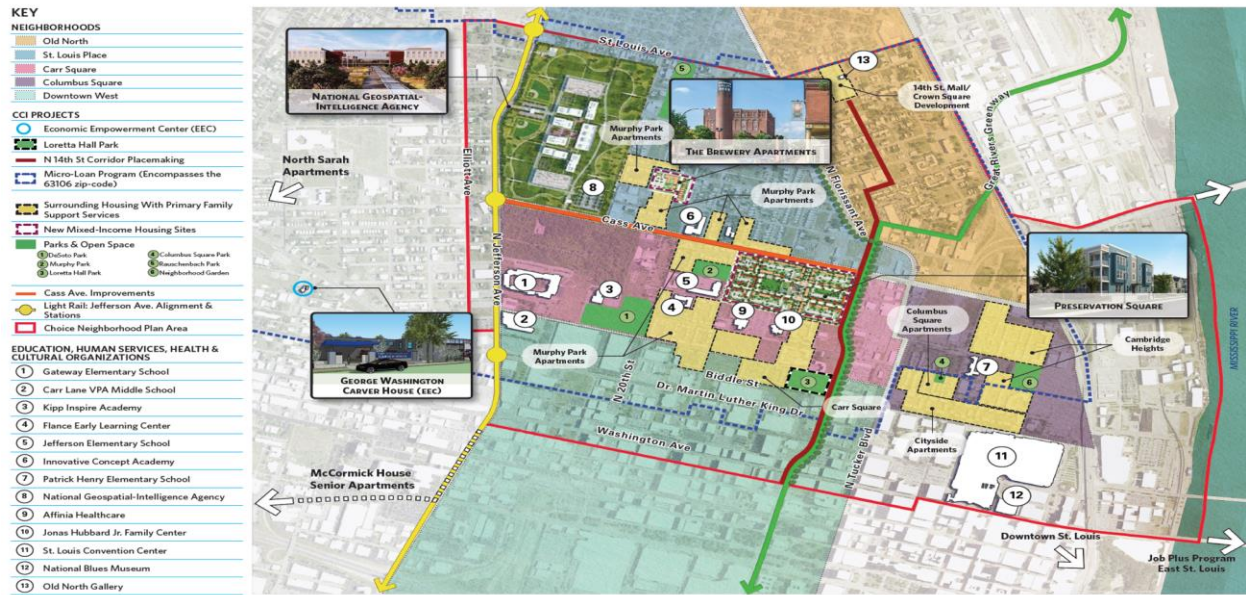
## REQUEST FOR QUALIFICATIONS: Service and Support Providers for an Education and Academics-based Effort in 63106

February 7, 2025

Saint Louis, Missouri

### I. INTRODUCTION

Urban Strategies, Inc. (USI) is requesting proposals from qualified service and support providers to facilitate place-based educational, academic, and supportive services to the 63106-zip code in Saint Louis, Missouri. Aligning to the tenets of the Promise Neighborhood Initiative through the US Department of Education, service and support providers must provide direct and targeted support to the identified footprint which yield evidence of impact as measured by the Government Performance and Results Act Indicators for Promise Neighborhood.



In March 2023, the U.S. Department of Education awarded the Urban Strategies the Promise Neighborhood Grant, which among various efforts within the Near North Side of St. Louis, supports the children of the 63106 community by addressing systemic barriers that have hampered their educational growth and progress. As awardee, Urban Strategies Inc. seeks to build a coalition of partners that help strengthen the pipeline of solutions aimed at creating a cradle-to-career thrust for youth ages 0 to 24.

The 63106 community is rich with 3499 youth from ages 0- to 24-years-old. Due to school choice, families could choose between 15+ local education agencies within the City of St. Louis. (Source: US Census Data 2022) The number of schools allows for innovation in support for youth, families, and educators who either live in 63106 and/or find their educational home in 63106. Our goal is to provide individual and neighborhood level support along the pipeline of solutions. The pipeline of solutions includes direct

services and training/development support in the areas of early childhood education, K-12, college and career readiness, family and community support, and building sustaining equity.

***Background: Urban Strategies***

Promise Neighborhood Initiative, 63106 Promise to Success

**II. DESCRIPTION OF THE PROJECT**

This five-year grant program was awarded in March of 2023.

The scope of work for the 63106 Promise to Success Initiative is to provide solution-based support through local and national partnerships that address the educational and wellness needs of the youth ages 0 to 24 years old. Those solutions must yield impactful data as determined by the 10 Government Performance and Results Act Indicators (GPRA).

All potential partners must be able to identify the GPRAs that their services align to and how they will measure and report on impact on the students and community. The goal is “realized” academic gains and developmental support towards growth in wellness. Quarterly progress monitoring will be used to evaluate impact and continuation.

**III. PROJECT TEAM**

**USI 63106 Promise to Success Initiative:** The implementation of programming overseen by the Regional Vice President. Direct community impact and engagement is supported by the local St. Louis team: Program Director, Associate Project Manager, Family Support Manager, Family Support and Education Specialist. The internal team also includes analysts in these areas: Communications, Data, and Finance.

**IV. SELECTION PROCESS**

1. Identify a list of qualified service and support providers through this RFQ process.
2. USI to review responses to RFQ.
3. Interview respondents for detailed review of qualifications.
4. USI selects final service and support providers, hereafter known as contractors.

USI reserves the right to reject any or all proposals, to waive informalities or irregularities in any proposal, to advertise for new proposals, or to proceed to do this work by other means, as determined to be in the best interest of residents of 63106, the City of St. Louis, and any other lenders/investors. Any responding Contractor participates at its own risk and cost in submitting a response and proposal.

**V. MANDATORY REQUIREMENTS**

All proposals received will be evaluated and ranked by USI. Contractors interested in submitting a response to this RFQ **must meet** the following mandatory requirements to be considered for selection.

- Must have no history of debarment, suspensions or deemed ineligible to contract with the US Department of Education, Missouri Department of Elementary and Secondary Education, and the City of St. Louis, MO.
- Licensed to do business in the state of Missouri and the City of Saint Louis and be up to date on all tax obligations. Please attach license and insurance verification in with your proposal.

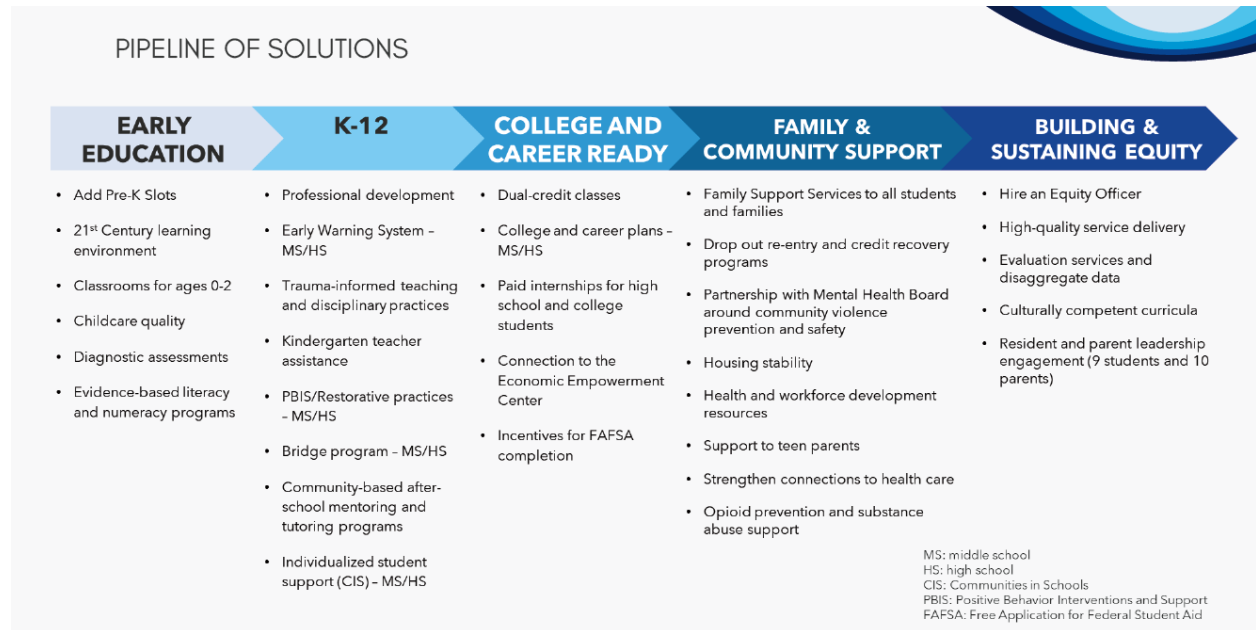
## VI. QUALIFICATIONS

USI seeks contractors with the following qualifications:

- Experience of the Contractor with the successful completion of service and support contracts that support youth and young adults ages 0 to 24, in academic achievement and total wellness; training and coaching for educators in high needs areas; advancement of the science of reading, building math skill and capacity, etc.
- Contractor’s work must align to the following Government Performance and Results Act Indicators for Promise Neighborhood:
  - **GRPA 1:** Number and present of children in kindergarten who demonstrate at the beginning of the program or school year age-appropriate functioning across multiple domains of early learning measures.
  - **GPRA 2:** Students are proficient in core academic subjects: 2.1 Number and percentage of students at or above grade level according to State mathematics assessments in at least grades required by ESEA (3<sup>rd</sup> through 8<sup>th</sup> grades and once in high school) 2.2 Number and percentage of students at or above grade level according to State English/Language Arts assessments in at least the grades required by ESEA.
  - **GPRA 3:** Students successfully transition from middle school grades to high school: 3.1 Attendance rate of students in 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> grades as defined by the average daily attendance. 3.2 Chronic absenteeism rate of students in 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, and 9<sup>th</sup> grades.
  - **GPRA 4:** Youth graduate from high school: Four-year adjusted graduation rate.
  - **GRPA 5:** High school graduates obtain a postsecondary degree, certification, or credential: 5.1 Number and percentage of Promise Neighborhood students who enroll in a two-year or four-year college or university after graduation. 5.2 Number and percentage of Promise Neighborhood students who graduate from two-year or four-year college or university or vocational certification completion.
  - **GPRA 6:** Students are healthy: Number and percentage of children who consume five or more servings of fruits and vegetables daily.
  - **GPRA 7:** Number and percentage of students who felt safe at school and traveling to and from school; as measured by a school climate needs assessment.
  - **GPRA 8:** Students live in stable communities: Student mobility rate (as defined in the notice).
  - **GPRA 9:** Families and community members support learning in Promise Neighborhood Schools: 9.1 Number and percentage of parents or family members that read to or encourage their children to read three or more times a week or report their child read to themselves three or more times a week (birth-8<sup>th</sup> grade). 9.2 Number and percentage of parents /family members who report talking about the importance of college and career (9<sup>th</sup>-12<sup>th</sup> grade).

- **GPRA 10:** Number and percent of students who have school and home access (and percent of the day they have access) to broadband internet and a connected computing device.
- **VITA Tax Services**

The service and support proposed must help to meet our indicators on the Pipeline of Solutions:



**VII. SCHEDULE**

The following is the anticipated schedule for this development:

- Issue Request for Qualifications 02/07/2025
- Final day to submit RFQ's 02/21/2025
- USI responses to RFQ's 02/28/2025
- **Contract Awards and Negotiations Announced** **02/28/2025**

**VIII. MISCELLANEOUS**

The project is receiving funding through the US Department of Education (DE). Accordingly, work of the contractor is subject to laws, regulations, and Executive Orders involving projects funded by ED; including but not limited to General Contractor's General Requirements, Overhead, and Profit; Section 3 Business and Employment Opportunities; Minority Business Enterprise and Woman Owned Business Enterprise (MBE/WBE) participation opportunities; and compliance with the Davis Bacon Act and the Copeland Act, among others.

## IX. SUBMISSION REQUIREMENTS

A copy of the response to the RFQ should be delivered by email with the subject line “**Response to Promise Neighborhood Request for Qualifications 2025**” to [pni@usi-inc.org](mailto:pni@usi-inc.org). **Responses must be received by Close of Business 02/21/20234.** Please include the following items in your response:

**Format: English, 12 Font Times New Roman, Single Spaced**

1. Company/Organization Name
2. Company/Organization Physical Address
3. Company/Organization Main Phone Number and website address
4. What is your organization's mission?
5. Has the organization ever worked with Urban Strategies, Inc (USI)? If yes: When and What projects?
6. Primary Contact Person - Name and Title, Phone and Email
7. Does the primary contact person have the authority to sign documents?
8. Please provide the name, title, and contact of the individual authorized to sign documents.
9. What role does your organization play in improving outcomes for children in the 63106-zip code area? (You can select more than one option)
  - a. Education Service Provider (mentoring, tutoring, afterschool, etc.)
  - b. Local Education Agency (LEA) (i.e. elementary, middle or high school that services 63106 students)
  - c. Health Provider (doctor, clinic, health coalition, etc.)
  - d. Housing Stability (rental assistance, housing and daily needs)
  - e. Neighborhood and Community Outreach (neighborhood association, councils, community leadership, etc.)
  - f. Training and Coaching provider from educators, parents, or community members.
10. What is the name of your program/service/support? What is the goal of the program/service/support? Who does the program/service/support serve? How many clients does this program/service/support have the capacity to serve?
11. List the mission and vision of your organization and/or program.
12. Create a proposal that details how you intended to serve and support youth ages 0 to 24 in the 63106 footprint, aligned to the Promise Neighborhood Government Performance and Results Act Indicators and where your services fall on the pipeline of solutions. Explicitly detail your unique service-delivery model and data reporting capacity. Align each proposed service to the cost of each budget line, the number of participants to be impacted/served, content of service/support, and expected return on investment. Detail the expected benefit/impact to the 63106 population. Benefit includes the number of 63106 youth from 0 to 24 years of age served/supported by your efforts. Document your in-kind contributions that demonstrate an investment in the success of the initiative.

**Disclaimer:** All respondents must understand that involvement in the 63106 Promise to Success initiative requires transparency in service delivery and data reporting. Chosen respondents are required to support the initiative through participation in training, data collection and sharing, quarterly reporting, and involvement in community and advisory meetings on a monthly basis. The respondent must work with USI in the family support services referral process of educators, parents, and students.

